



## **Miura Golf Introduces the K-Grind 2.0 Milled Wedge**

*Timeless craftsmanship merges with modern techniques to produce the next generation of the handcrafted K-Grind milled wedge from Miura*

SCOTTSDALE, Ariz., March 7, 2019 -- Miura Golf today introduced the latest addition to its growing product line by giving one of its most iconic clubs a modern upgrade. Following in the footsteps of the original 1957 K-Grind wedge, the new K-Grind 2.0 features the signature knuckled sole of the 1957 model, but adds cutting-edge milling techniques for an unrivaled combination of functionality and feel.

Given the proven staying-power of the K-Grind, the Miura family craftsmen sought to maintain the integrity of the original design by preserving the fluted sole that enables the clubface to remain square at impact. The three knuckles deliver increased playability through every type of turf. The K-Grind 2.0 sole grind features increased bounce and roll along with heel and toe relief designed to stabilize golfers' swings of all skill levels.

### **Club Face Now Fully Milled**

The other significant evolution of the line is evident on the clubface of the wedge. To keep in line with the modern style of play, the face and grooves of the K-Grind 2.0 have been fully milled to provide increased spin on intermediate and full shots.

The K-Grind 2.0 is hand-forged in Himeji, Japan, using Miura's time-honored 14-step manufacturing process. It is offered in five lofts, from 52° to 60°.

"The K-Grind 2.0 is the next generation of the trusted and distinctive product line that performs dependably through every turf," said Hoyt McGarity, President of Miura Golf. "With this club, we have produced a superior wedge that is just as versatile as it is visually striking."

The K-Grind 2.0 is available at Miura Golf authorized dealers around the globe or at [www.miuragolf.com](http://www.miuragolf.com). On the manufacturer's website, customers can also design a custom K-Grind 2.0 with a choice of 19 branded shaft options and 14 diverse grips.

### **About Miura Golf**

Miura Golf makes the world's finest forged golf clubs, which are designed and manufactured by the Miura family in their factory in Himeji, Japan. The entire family works hands-on in the factory and continues to carry on the Miura legacy.

World-renowned craftsman Katsuhiro Miura began hand-crafting and grinding irons in 1957 and has created one of the most-respected brands in the golf industry. Miura's endless quest for the perfect club has brought to the world more than 10 product series, a number that grows as the next generation of the Miura family – led by sons Shinei and Yoshitaka – continue their meticulous refinement and evolution of product lines. Each club is individually handcrafted and will never be mass produced, as generations of steel-making skill and passion bring to us the world's finest golf clubs.

## **About 8AM Golf**

Miura Golf is part of the 8AM Golf family. [8AM Golf](#) was created by golf entrepreneur and philanthropist Howard Milstein as the holding company that oversees his golf companies — all of which help golfers at every level enjoy the game more. In addition to Miura, other 8AM Golf companies include the [Nicklaus Companies](#) (in partnership with the legendary Jack Nicklaus); GOLF Magazine and the [GOLF.com](#) website; [True Spec Golf](#), a brand-agnostic club-fitting company that has fit more than 30,000 golfers worldwide; and [GolfLogix](#), the most-downloaded GPS app in golf.

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